

MAIA
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YARD ARTS PRODUCER: RECRUITMENT PACK

JANUARY 2022



MAIA



A GUIDE TO
BEING AN
ARTIST AND
BEING OK

To Apply

Please read through this Recruitment Pack for full details on the role before applying.

To apply, send a CV with two references and accompanying one pager, that contextualises your experience and explains why you're interested in this role.

Access

If this information is required in any other format, or we can do anything to support your access needs through the application process, please email Amber ac@maiagroup.co



ABOUT MAIA

MAIA is an arts and social justice organisation, founded in 2013 by Amahra Spence and Amber Caldwell. We believe that artists have the capacity, imagination and boldness to transform the world. So we work with artists who are challenging the systems and structures of our present, to create artistic interventions, programmes, resources and spaces that make this world possible.

A small organisation with huge ambition, our work manifests in three mission areas: Sites of Imagination, Resourcing the Movement and Culture for Liberation.



YARD is a Site of Imagination, where we get to practice the world we are envisioning with our community. In our mission to create spaces of possibility and reclamation rooted in joy, YARD was imagined as an ode to the spirit of our ancestors.

In 2021, we turned a 4-bedroom townhouse in Ladywood into an arthouse, residency space and cultural hub, where we regularly host residencies, exhibitions, events and public programmes. The space is also a popular spot for hires, bookings and takeovers.

THE ROLE

**YARD ARTS
PRODUCER**



Terms

Full-time, salaried [3-year fixed term]

£26000 per annum

Location: YARD, Birmingham

Reports to CEO + YARD

Manager

Works closest with: YARD

Manager + Community

Producer

Ideal start: March 2022

Benefits

5 wellbeing days

2 CPD days

£300 annual wellness budget

28 days holiday + bank

holidays

Birthdays off



THE ROLE

POSITION SUMMARY

This is a new role, to be situated at YARD, MAIA's residency space and community hub in Ladywood, Birmingham, opened in April 2021.

The role sits within the broader MAIA ecosystem, where we are reimagining what it is to be an artist, in the context of systems change, justice and radical imagination. MAIA is part of a grassroots movement, where culture is the starting point for community strength, reclamation, and self-determination. YARD is a site of imagination, where we get to practice what this looks like.

The Arts Producer will lead on a wide range of projects, including, but not limited to a new Associate Artist scheme and an experimental arts school, as well as regular exhibitions, immersive installations, residencies and public programmes.



THE ROLE

MAIN AIMS

- To grow capacity for artmaking, critical exploration and imagination practice in a place-based context
- To facilitate spaces and opportunities for artists, neighbours and communities to explore systems change and social justice
- To design, develop and deliver projects rooted in YARD's core values: access, wellness, justice and joy
- To ensure the art projects at YARD are accessible, financially sustainable and are embedded in our neighbourhood



KEY RESPONSIBILITIES

As part of a small team at YARD, you will:

- Dream, design and co-ordinate projects that help facilitate MAIA's mission, embodying the spirit of YARD
- Work alongside the Community Producer to embed YARD's core values [access, wellness, justice and joy] in public programmes
- Develop and maintain artistic budgets, working with the YARD Manager and MAIA's HR/Finance Lead [to be recruited], to track finances that contribute to the fiscal health of the organisation
- To support the YARD Manager and Community Producer with operational needs and hosting of the space
- Lead the evaluation and relevant reporting of artistic projects and initiatives that take place at YARD
- Lead on the technical requirements of arts projects and work with the YARD Manager on ensuring health, safety and access are central
- Stand as warm and welcoming liaison between YARD, resident artists and visiting artists
- To open source processes, share reflections and write reports throughout the life of this role
- Use fundraising experience to support the YARD team with acquiring project costs, where needed to develop new ideas

PERSONAL SPECIFICATION

We're looking for an experienced and confident producer, who is excited about working with artists from a range of disciplines. A people person, someone who is confident leading work, collaborating with others and hosting spaces. You will have previously led on projects from concept development, through to evaluation and aftercare and you have the flexibility to bring this experience into a small team in Ladywood, Birmingham. You will have a good working knowledge of critical socially-engaged arts practices and a desire to work with artists in the context of systems change and justice.

Essentials

- Significant experience producing creative projects and multidisciplinary works, with good working knowledge of socially engaged arts practices
- A self-starter and excellent problem-solver, who's used to troubleshooting scenarios and leading with initiative
- Experience leading and/or facilitating teams
- Experience fundraising for projects
- Availability for evenings and weekends, to be discussed
- Strong financial skills, including drafting and monitoring budgets
- Strong communication skills, including interpersonal and written
- Ability to work towards multiple deadlines and manage micro level tasks, while holding onto the big vision of MAIA's work
- A commitment to centring access, joy and justice in your work

Desirables

- A critical thinker, with an understanding of systems change discourse
 - Relevant knowledge of the UK's art and cultural industries
 - Knowledge of ITC/a-n/Equity
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ACCESS AND EQUAL OPPORTUNITY

MAIA is a committed advocate of equity, justice and equal opportunity - we see this as integral to our mission. In transforming conditions and creating new paradigms for our society, we know this practice must be centred on the experiences of those who have been most oppressed by the current systems. This is why we actively encourage applications from people racialised as Black, people of colour, trans and genderqueer people and disabled people.

As a Disability-Confident Organisation, we are committed to interviewing all applicants who identify as D/Disabled.

Please see our Covenant for Accessible and Inclusive Community Building for more information.

